



PCHomes Properties Data Feed Options

We offer various types of property feed outputs to help web designers built websites with PCHomes data.

Type 1: Rightmove BLM

1. V4 RM 2009 format (for PCHomes v4 and above) - SYS-UPLOAD_RIGHTMOVE3
 - o Supports 8 photos only
 - o Supports 3 floor plans only
 - o More limited set of Property Types
2. V4 RM 2009 format with extensions (for PCHomes v4 and above) - SYS-UPLOAD_RIGHTMOVE3E
 - o Supports 8 photos only
 - o Supports 3 floor plans only
 - o More limited set of Property Types
3. V5 RM 2011 format (for PCHomes v5 and above) - SYS-UPLOAD_RIGHTMOVE3R3
 - o Supports up to 60 photos
 - o Supports up to 10 floor plans
 - o Uses latest Rightmove R3v3 format
4. V5 RM 2011 format with extensions (for PCHomes v5 and above) - SYS-UPLOAD_RIGHTMOVE3R3E
 - o Supports up to 60 photos
 - o Supports up to 10 floor plans
 - o Uses latest Rightmove R3v3 format

The above formats all are based on Rightmove specifications. However, the "format with extensions" includes much extra information that allows the designed to get more information from PCHomes than would normally be supplied in a standard Rightmove BLM file. Media files are sent with the BLM (see Media Sending).

Type 2: XML Structure

1. Base XML output with media files (for PCHomes v4 and above) - SYSTEM-XML_XMLFORWEBSITESv2
 - o Supports 8 photos only
 - o Supports 3 floor plans only
 - o With media files being sent as part of the FTP
2. Base XML output with media URLs (for PCHomes v4 and above) - SYSTEM-XML_XMLFORWEBSITES2URL v2
 - o Supports 8 photos only
 - o Supports 3 floor plans only
 - o Media files are not sent
3. Advanced XML output (for PCHomes v5 and above) - SYSTEM-XML_XMLFORWEBSITESAI v2
 - o Supports unlimited photos / floor plan files
 - o With media files being sent as part of the FTP
4. Advanced XML output with media URLs (for PCHomes v5 and above) - SYSTEM-XML_XMLFORWEBSITESAIURL v2
 - o Supports unlimited photos / floor plan files
 - o Media files are not sent

The structures between the two XML files are very much the same except the format of the photo/floor plan tags. In the unlimited photos version the tags for media are in a sub group.

Media Sending

With all outputs for Type 1 (Rightmove BLM), media files are always sent with the BLM upload. With Type 2 (XML Structure) media files are only sent with options 1 and 3. Options 2 and 4 will send a URL to the media hosted online by Estates IT. The designer can choose to reference the files directly or to download the images via http. When media is sent by FTP only new or changed media is sent with the feed, what is referred to as "caching". By caching the upload, this greatly reduces the amount of data that is required to be sent each time. Caches can be reset at any time.

Setup Fees

Set up Fees; Type 1: Rightmove BLM - £140 per setup. Type 2: XML Structure - £300 per setup.



Formats and Documents

All the formats detailed here are documented and have the structure and feed information detailed in additional documents provided by Estates IT upon request. All the above formats include all generally required information to power a website property database including:

- Unique Property ID
- Address and Postcode information
- Descriptions
- Price and Frequency Information
- Bedrooms
- Photos and Floor Plans
- EPC Links & PDF Particulars links
- Rooms Details (typically as structured HTML format)

What records are included

All of the uploads specified (Type 1 and Type 2) are "bulk uploads". That is, these uploads will always include all properties to be advertised. Standard filters are applied to the data but can be re-specified by the client if advancing data filtering is required. If a property was in a previous feed file and then does not appear in the new feed file, it should be removed from the website/portal.

Customisation

Custom versions of the above formats can be created if required. Customisation is typically charged at £70 per hour. The amount of changes and whether the customisation can be done will depend on the specific customisation requirements.

Manual Uploads

Any of the format options can be included in a PCHomes client installation and hence can be run directly from the client site without any intervention from Estates IT. They can be configured and added to a menu like favourites or custom, so the user can run them at any time manually. The process can then be used by users who have this module made available to them on the menus.

One of the advantages of a manual upload is that the user can choose specifically which properties they wish to include as part of the upload manually.

Automated Uploads

If the client wishes to automate the upload format specifically then there are two ways to do this.

1. The client has the process scheduled on their own copy of PCHomes on site
2. Estates IT can schedule and run the process automated from the Estates IT servers.

With Automation Option 1:

- Estate IT would recommend that the client will need a dedicated machine where the automation copy of PCHomes can be run from. This is typically a server where the upload can be left to run 24/7 on schedule times.
- The client will need enough user licences to have normal users logged in and this special automated user-id to handle the upload. If the client is already running other automated services like Inter Branching then an extra licence is not required. If required, an extra user licence to run this option is charged at £10 per month per branch.
- Support with this option is provided on a consultancy basis, charged at £70 per hour.
- A user can have this automated from their own machine and PCHomes login (like the manual process), but this may start processing while the user is working and so not recommend

With Automation Option 2:

- The client will need a subscription to a custom upload of data from the Estates IT servers, costing £5 per month per branch.
- In this case no setup is required on the users site/machines, it is setup on Estates IT servers. Setup fees apply.
- Support is provided as part of the subscription.

The charges quoted above apply to both PCHomes and PCHomes Plus.
All prices quoted are exclusive of VAT.